

# RED ONE™ CAMERA & CREW

## DAILY RATE SHEET // SPRING 2010

### RED ONE™ CAMERA BODY

\$450.00

Requires rental of Basic Accessories Package and Red Digital Media Technician

SENSOR: Mysterium™  
ACQUISITION FORMATS: 4K, 3K, 2K, HD  
FRAME RATES: 1 fps – 120 fps  
AUDIO: 4 channel uncompressed, 24 bit, 48KHz

### BASIC ACCESSORIES PACKAGE

\$500.00

Requires rental of RED ONE™ camera body and Red Digital Media Technician

RED Zoom Lens T2.9 / 18-50mm  
1x RED Pro 5.6" LCD  
3x Compact Flash Cards 16GB  
1x RED RAID DRIVE 640GB  
2x RED BRICK Battery  
RED Charger  
RED AC Power Supply Cable  
RED Universal Mount  
2x RED Top Mount  
RED Top Handle  
RED Quickplate  
RED Cradle  
RED Shoulder Dovetail  
RED Bottom Plate  
RED Cheese Plate  
O'Connor 2575 Fluid Head  
O'Connor Cine HD Standard Legs  
O'Connor Cine HD Spreader  
Hi Hat

### RED DIGITAL MEDIA TECHNICIAN

\$450.00

Required with the rental of the camera package

Our RED ONE™ camera package must be accompanied by our Red Digital Media Technician. The responsibility of our technician is to assure the correct set-up and operation of the RED ONE™ camera, accessories and monitoring equipment as well as to handle and back up of the RED media.

*Additional camera and G&E crew members are available upon request*

### ADDITIONAL ACCESSORIES PACKAGE

\$400.00

Requires rental of RED ONE™ camera body, Basic Accessories Package and Red Digital Media Technician

RED PRO PRIMES T1.8 / 25mm, 35mm, 50mm, 85mm, 100mm  
Element Technica Breakout Box  
ARRI MB-18 3-stage 4x5.650 Matte Box  
ARRI FF-4 Studio Follow Focus  
TIFFEN IR Neutral Density 4x5.650 Filter Kit / ND.3, ND.6, ND.9  
RED Electronic Viewfinder  
Element Technica EVF Bracket

### About us

We are an experienced production team that owns and operates the RED ONE™ camera package. We come from the world of 35mm film, but we fell in love with the RED. We know it well and we use it right. From filming to post we have developed the most efficient workflow for handling RED footage. If you are considering shooting on RED, please call us with any questions.

Powered by:



Persona is a full-service film and commercial production company based in New York City.

With all your questions regarding Red One™ Camera and Red production workflow or to inquire about additional accessories, please contact us:

Persona Films, Inc.  
114 West 17th Street  
New York, NY 10011

Contact: Yan Vizinberg  
Phone: 212-229-0475  
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[www.personafilms.com](http://www.personafilms.com)



## Twitch Post

EDITORIAL | MOTION GRAPHICS | FINISHING

With all your post-production questions concerning RED media, please contact Twitch, our post-production boutique:

Contact: Chris Cooper  
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[www.twitchpost.com](http://www.twitchpost.com)